Windsor Community Defibrillator Partnership

We need a new logo to support a new initiative in Windsor Town centre to install defibrillators in the town centre.

A defibrillator is a device that gives a high energy electric shock to the heart through the chest wall to someone who is in cardiac arrest.

This high energy shock is called defibrillation, and it's an essential lifesaving step in the chain of survival.

There are many defibrillators available in public places such as train stations, shopping centres, airport and leisure centres. These defibrillators are often known as public access defibrillators (PAD) as anyone can use them in an emergency.

The logo will be used on stationery and on signage around the machine.

Key points:

To include the lettering:

Windsor Community Defibrillator Partnership

Keeping the heart of Windsor beating

To include a heart graphic

Maximum of 3 colours

To work in print and on signage